



HEALTH

THE FUTURE OF HEALTHCARE

**THE LARGEST AND MOST IMPORTANT
CONFERENCE FOR HEALTH INNOVATION**

**MGM GRAND
LAS VEGAS**
OCTOBER 27 - 30, 2019

CONTENTS

Attendees

5,000+

C-Level Speakers

300+

CEOs & Founders

850+

Game Changing Companies

2,500+

Sponsors

235+

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How can we help youBack



A man in a dark suit and glasses stands on a stage, gesturing with his hands. The stage is illuminated with blue light, and the background features a large screen and complex lighting rigs. In the foreground, there are white chairs and a small table. The overall atmosphere is professional and high-tech.

“

**Best healthcare
conference I have
ever attended.
Bar none.**

David T. Feinberg, MD, MBA
VP Healthcare
Google



HLTH takes place on Oct. 27-30, 2019
MGM Grand in Las Vegas, Nevada

WHAT IS HLTH?

NO VOWELS. NO BULL.

HLTH is a ground-breaking event that is uniting the leading stakeholders from across the entire health ecosystem: payers, providers, employers, pharma, life sciences, government, policymakers and health associations, as well as investors, startups and incumbent industry innovators, into one exceptional experience where they can network, share provocative perspectives, reveal innovative technologies and devise ground-breaking strategies to reimagine and reshape the future of health across the U.S.

HLTH is expertly designed and curated to intentionally encourage conversations across the stubborn silos and showcase disruptions to the status quo. Every aspect of our show is orchestrated to drive the kind of collaboration that will transform the health industry from broken to woken!

HLTH exposes new thinking, features new solutions and reveals new strategies to deliver on the promise of improving the care experience of patients, improving the health outcomes of populations and reducing the per capita cost of health that is dragging down national economic opportunities.

HLTH is the definitive health industry event to ignite the flames for those who are prepared to carry the torches of disruptive transformation to an industry that is on the precipice of reinventing and reengineering health.

Welcome to HLTH 2019!

#HLTH2019

hlth.com



HLTH SPEAKERS

WHO YOU WILL SEE

HLTH empowers over **300 C-Level speakers**, from every facet of the health ecosystem, to share unique perspectives and offer fresh insights on how to improve health and the health system. HLTH speakers are selected based on the merit of what they will reveal – and not by “pay-to-play”. Speakers are experts, innovators, disruptors and thought leaders from across the spectrum of health services, technologies and business models. Most importantly, speakers at HLTH are purpose-driven to improve health!

HLTH speakers are among the most respected executives blazing new trails to improving health! They understand that advancing health isn’t just an inside job, but requires working synergistically across silos and through competing interests. Speakers bring to bare their experience, imagination, ambition and financial and human resources, and “enough is enough, it’s time we leverage the concepts and capabilities that will improve health” attitudes and actions to HLTH.

HLTH is a universal event changing the conversations, shifting the paradigms and reinventing the health industry.

To see all of our 2018 speakers, please visit:
www.hlth.com/all-speaker

HLTH.COM

Anne Wojcik, CEO & Co-Founder, 23andMe



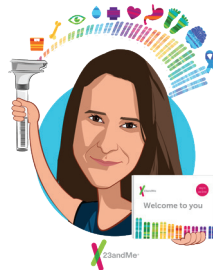
David Cordani
President and CEO
Cigna Corporation



Adam Boehler
Senior Advisor to the Secretary,
CMS Deputy Administrator
and Director
*Center for Medicare and
Medicaid Innovation*



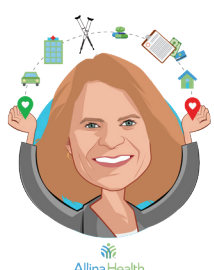
David T. Feinberg,
MD, MBA
VP Healthcare
Google



Anne Wojcicki
CEO and Co-Founder
23andMe



Lloyd Dean
President and CEO
Dignity Health



Penny Wheeler, MD
President & CEO
Allina Health



Daniel J. Hilferty
Chief Executive Officer
*Independence Health
Group*



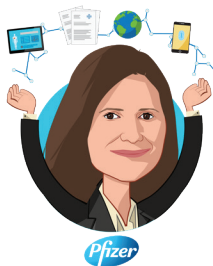
Patrick Conway, MD, MSc
President & CEO
*Blue Cross and
Blue Shield of NC*



Patrick H. Carroll, MD
Chief Medical Officer
Walgreen Co.



Francis deSouza
President & CEO
Illumina



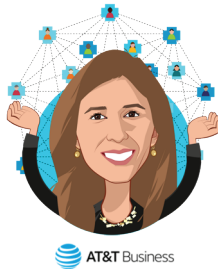
Lidia Fonseca
Executive Vice President,
Chief Digital and
Technology Officer
Pfizer



Megan Callahan
VP, Healthcare
Lyft Business



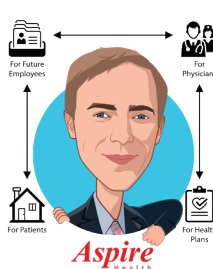
Andy Slavitt
Former Obama
Administrator
*United States of Care,
Board Chair*



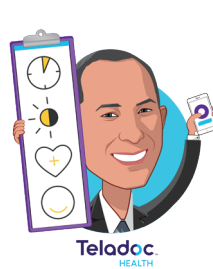
Maria Lensing
VP - Healthcare Solutions
AT&T Business



Eric Cantor
Vice Chairman, Former U.S.
House Majority Leader
Moelis & Company



Brad Smith
Co-Founder and CEO
Aspire Health



Jason Gorevic
Chief Executive Officer
Teladoc



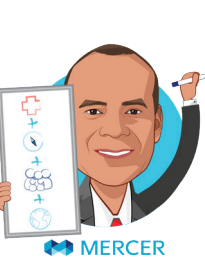
Aashima Gupta
Director, Global Healthcare
Solutions
Google Cloud



Mario Schlosser
CEO
Oscar



Oren Frank
CEO & Co-Founder
Talkspace



Julio A. Portalatin
President and Chief
Executive Officer
Mercer



Madeline Bell
President and CEO
*Children's Hospital of
Philadelphia*



Mindy Grossman
President & CEO
WW



Paul Markovich
President & CEO
Blue Shield of California

AGENDA

WHAT YOU'LL LEARN

Our agenda features over 100 sessions and incorporates the most advanced digital innovations, the most effective clinical and care strategies, the most intelligent administrative architectures, the most advanced health sciences, and the most promising opportunities for positive returns on health investments.

"LEADING HEALTH THROUGH INNOVATIVE CONTENT SESSIONS".

HLTH content is designed to inspire and enable the most brilliant minds from across the health ecosystem to come together and examine, discuss and debate the most advanced digital innovations, the most effective clinical and care strategies, the most intelligent administrative architectures, the most advanced health sciences, and the most promising opportunities for positive returns on health investments.

Luke Bonney, CEO & Co-Founder, Redox



THEMES

HLTH themes are designed to inspire and enable the most brilliant minds from across the health ecosystem to come together to examine, discuss and debate how to improve health and lower the

economic burdens associated with our health.



Bold New Entrants



Human-Centered Care



We The People



Healthy Debates



Generation.ai



Chronic Condition Crisis



Relief Renaissance



Precision Medicine



Tech Detecting, Connecting & Affecting Health



Taking Care of Business



Mo' Money, Mo' Transformation?



TableTalks



VOICE .HLTH



Cooking Up Winning Care Models



Check Up From The Neck Up



Employer Program



Deep Dives



Communities at the Crossroads of Health



Engage



Fringes of Health Science






Esther Dyson, Executive Founder, Way to Wellville



Stephen Kraus, Bessemer Venture Partners



“There are a lot of conferences, so people have to be choosy. HLTH is one of a small number I will appear at every year, if asked. I found it very professional with the right people there. As long as it's not the dead of winter in Minneapolis, November in DC, or the dead of summer in Houston, there's not a bad time for this.”

Andy Slavitt
Former Obama Administrator,
United States of Care, Board Chair



James Park, Fitbit

“HLTH was a 2018 health conference that took us all by surprise, in a good way! Strong business leader representation across provider, payer, pharmaceutical and academic organizations attracted industry suppliers, media and venture capital. A great event place to learn about the key trends driving the health industry, network with peers, and find new business opportunity. A refreshing take on the overcrowded health conference scene.”

Dr. Simon Kos
Chief Medical Officer
Microsoft



Giovanni Colella, OODA Health

Paul Markovich, Blue Shield of California

“HLTH brought together a great mix of industry leaders and startups. I learned a lot from the sessions and enjoyed the one-on-one interactions. We'll definitely be back in 2019!”


Anne Wojcicki, CEO and Co-Founder, **23andMe**



Apply to Become a Speaker Today:
www.hlth.com/speaker-submissions



Patrick J. Kennedy, *Kennedy Forum*



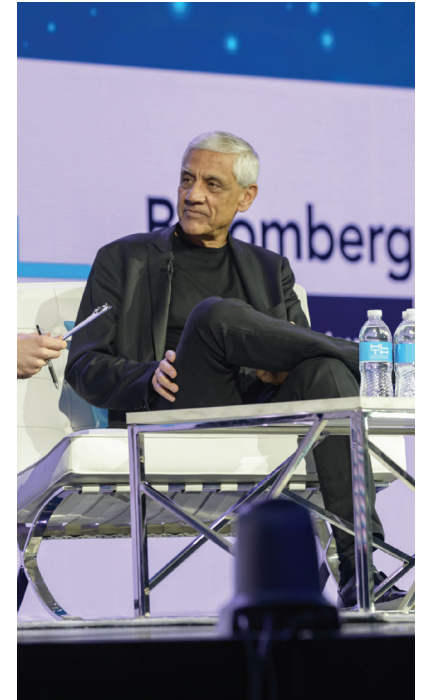
“Overnight, HLTH has become ‘the conference’ for networking, business-building, idea generation and catching up with great friends for those of us focused on healthcare innovation. A must do event.”

Dr. Amy Abernethy
Former Chief Medical Officer, Chief Scientific Officer & SVP, Oncology
Flatiron Health



“HLTH has inspired the entire health industry to step up and make profound decisions on the way to engage and inspire people to manage their health. There’s too much going on in the Spring, so holding HLTH in the Fall gives stakeholders the opportunity to dedicate their full attention.”

Marcus Osborne
VP, Health Transformation
Walmart



Vinod Khosla, *Khosla Ventures*



“HLTH is a place that allows innovators to have real conversations with payers and providers and compel them to be part of improving vs. impeding healthcare innovation!”


Bridget Duffy, MD,
Chief Medical Officer
Vocera Communications, Inc.

“HLTH was unique in facilitating serious conversations among leaders about our healthcare system and innovation, while creating an atmosphere of fun. Everyone was energized and contributing to the dialog.”

Ana Gupta
Managing Director, Senior Research Analyst

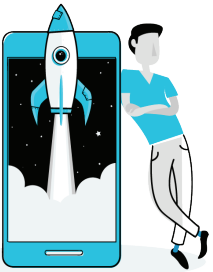



Francis deSouza, *Illumina*



PROGRAMS & NETWORKING

WHAT YOU CAN DO



Startup Pitch

HLTH Startup Pitch competition, powered by TECHSTARS, features 15 innovative, early-stage companies from the frontlines of health who are redefining the health industry through their pioneering technologies, products and solutions.

Startup Pitch contestants will present their ideas through a three-minute pitch to a panel of well-respected judges. Two winners will be selected – one by our panel of judges and the other through audience voting – and win prizes totaling \$50,000. *HLTH 2019 has startup packages for qualifying companies, including a startup pitch contest, demo opportunities, special exhibiting packages and 1:1 meetings with investors*.*

*Startup Pitch contestants also exhibit on Startup Street in the Exhibit hall during Exhibit hours.



Associations & Organizations

Health associations and organizations are championing a multitude of health initiatives by harnessing health constituents focused on: improving health quality and health outcomes; aligning today's siloed health interests; advocating for shared health standards; pleading for more progressive health policies; and making investments in modern health capabilities.

HLTH affords associations and organizations the opportunity to more effectively and intimately communicate with and collaborate across the many stakeholders of health and find common grounds for working together.

Host a Private Event:
<https://hlth.com/host/>

October 30, Wednesday | 12:00PM – 5:00PM | Multiple Locations

*Deadline to accept this benefit is May 31, 2019 (add this copy after the asterisked sentence)



Health Policy Showcase (United States of Care)

HLTH will host a health policy showcase during the event in concert with United States of Care, the non-partisan non-profit committed to affordable coverage for all Americans.

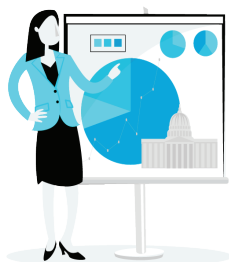
Speakers, panels, and up-close conversations with leading policymakers and thought leaders will combine with HLTH's focus on identifying the most innovative and disruptive technologies, solutions and strategies that are primed to transform health.



Hosted Buyer

HLTH's Hosted Buyer Program is for qualified buyers from established payers, providers, employers, pharma and government who agree to meet with our exhibitors and sponsors for the purposes of evaluating innovative technologies and solutions that are bringing health into the 21st century*.

**HLTH Hosted Buyer Program meetings are pre-scheduled.*



Employer Program

Bend Trend. Curb Cost. Bust Distrust. In collaboration with Mercer, the HLTH Employer Program explores emerging employer benefit plan innovations, exposes emerging technologies that hold the opportunity to generate sustainable change, and showcases solutions shaping the future of health: employer-led and consumer-centric*.

**Employers are eligible for a free ticket through our Hosted Buyer Program*



Funding Founders

Funding Founders is a series of 6-minute meetings that match startup founders with leading healthcare investors. The 'speed-dating' format maximizes the number of meetings for investors and startups and will take place in two 1-hour sessions.

Whether you are seeking seed or Series A,B,C, Funding Founders connects the startup and investment community together to accelerate the conversation and bring a deal to the table starting at HLTH.

**HLTH Funding Founders meetings are pre-scheduled.*



Industry Night

Engage with an exceptionally diverse and highly qualified audience during our onsite industry reception at Hakkasan. Hakkasan has played host to some of the world's most famous DJs, including Calvin Harris, Tiësto, Steve Aoki and Kaskade.



Happy Hour

Round off your evenings at HLTH Happy Hours, located inside our Exhibit Hall. This collaborative atmosphere provides the environment for peer-to-peer conversations. Enjoy the sponsored lounges, unique activations, and speciality entertainment acts. Exhibitors at HLTH are the future of health transformation. Listen, learn, network, collaborate at the HLTH Happy Hours.



Welcome Reception

Kick off Sunday night at HLTH with our Topgolf Welcome Reception. This exciting venue comes with a high-tech driving range and stylish lounges loaded with networking opportunities. Topgolf is a unique, fun and engaging experience for all HLTH attendees. Whether you're a serious golfer, a mini-golf aficionado or novice, Topgolf is the place for connecting, collaborating, and kick off your time at HLTH.

Esther Dyson, Executive Founder, Way to Wellville



Rob Webb, President, UnitedHealth Group Ventures, UnitedHealthGroup





SPONSORED BY:
Coming soon...

HACK/HLTH Hackathon

HACKHLTH is the premier 36-hour hackathon targeting the health ecosystem and attracting developers, designers and entrepreneurs from all over the world ready to solve the toughest health challenges. HACKHLTH is hosted inside the MGM Grand Resort beginning Friday, October 25, with a welcome networking happy hour and continuing through midday Sunday, October 27. The competition will allow HLTH participants to explore solutions for healthcare's biggest pain points. The program is a great way to showcase platform solutions, cultivate new ideas and create applications that will improve health.

Powered by AngelHack, which operates the world's largest developer ecosystem across 44 countries worldwide, this event will source the brightest minds in tech to create powerful innovations that will help reshape the world of health.

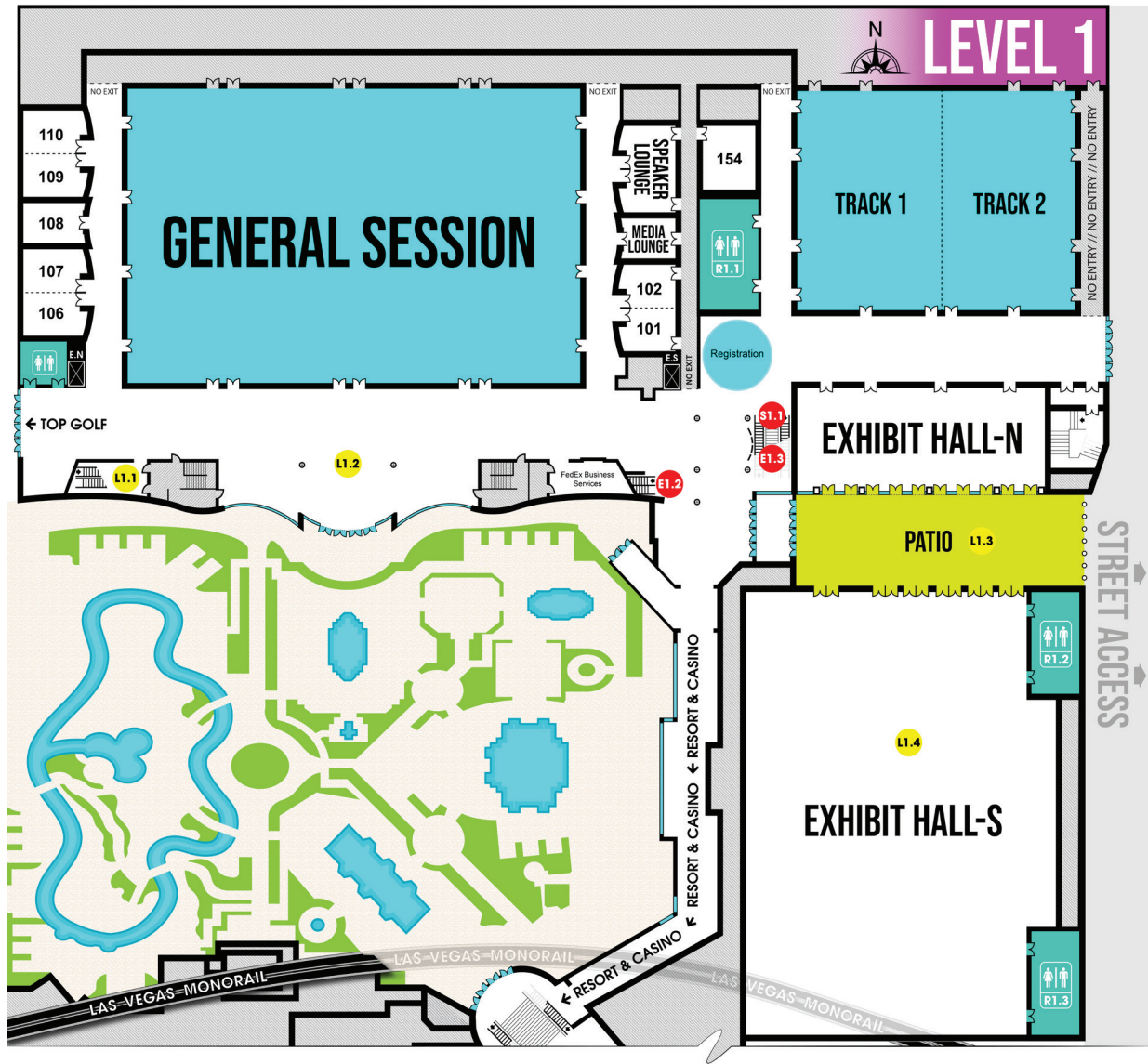
Leading health organizations will each present challenges that will inspire HACKHLTH participants to develop solutions to improve some aspect of health. Judges will review each HACKHLTH solution on a 20-point scale, with competitors battling for over \$140,000 in prizes.

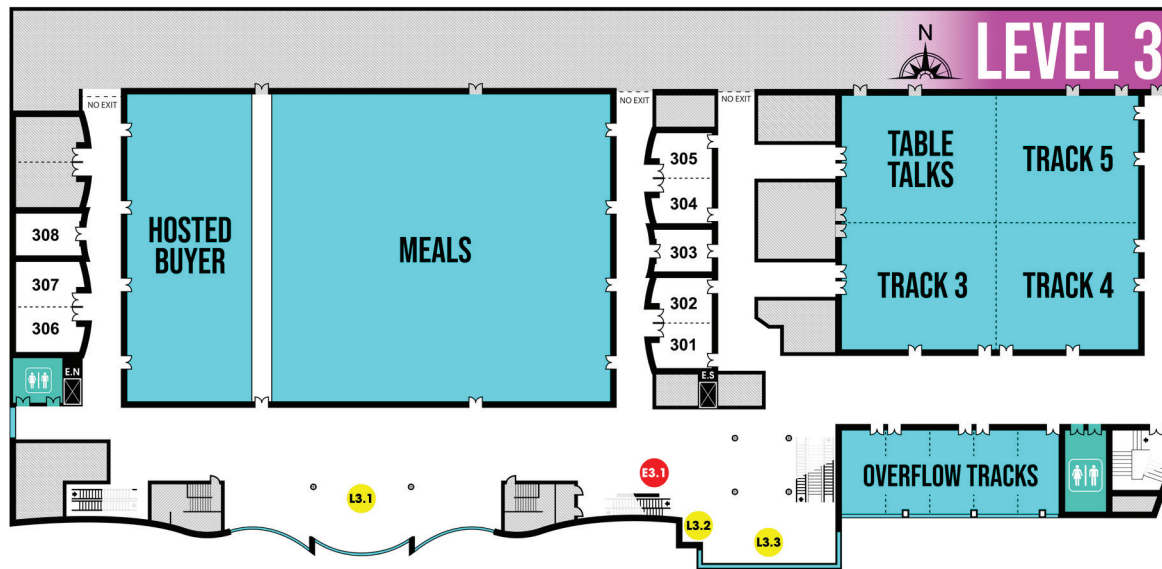
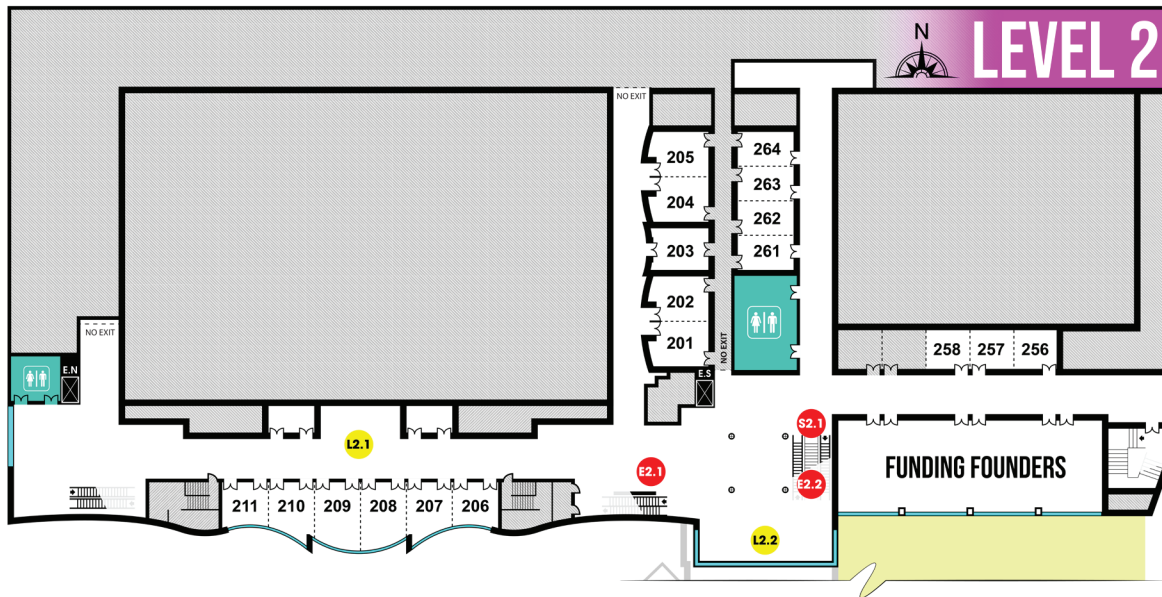
WHO: Hundreds of talented performance/capacity pros, data scientists, developers, engineers, project managers & developer technologists	WHEN & WHERE: Fri - Sun, Oct. 25 - 27, 2019 MGM Grand Convention Facility	PRIZES: \$30,000 (QTY. 1) \$10,000 (QTY. 3) \$5,000 (QTY. 4) — (1) \$80,000 Awarded by HLTH and (2) Optional Sponsor Awards (<\$10,000 value each)
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Alexandra Drane, Cashier, Walmart; Co-Founder, ARCHANGELS



FLOORPLAN: MGM GRAND, LAS VEGAS







The Bumby's Sponsorship



Photo Booth Sponsorship



Hosted Buyer Program



INK FACTORY SPONSORSHIP:

Get ultimate brand exposure in our track rooms and during our general sessions with this incredibly unique, fun and high-demand sponsorship



Exhibit Booth



Poolside Welcome Reception



HLTH

HLTH

rich@hlth.com



COGNICUM

christina@cognicum.com

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